

Philanthropic Profile: Approximation.

What kind of philanthropist are you?

You will find a whole series of questions in this document: about what moves you to be philanthropically active in the first place - and how you envision your philanthropy in concrete terms. There are answer options for each question, each of which can be answered as if on a slider: for example, by entering your level of agreement (from „yes, totally“ to „no, not at all“).

Important: The results are not set in stone, but are allowed to change again and again in the course of our collaboration and as new insights are gained. From our point of view, your philanthropic profile is a core document because it can give you orientation as to where the journey starts – and where it should go from today's perspective.

Part 1 Values (in the sense of fundamental motivation).

1. Where does the need to be/become philanthropically active come from in the first place?			
1.1 Education	no, not at all (important)	yes, sort of	yes, totally (important)
1.2 Insight	no, not at all (important)	yes, sort of	yes, totally (important)
1.3 (Formative) event	no, not at all (important)	yes, sort of	yes, totally (important)
1.4 Desire to create something	no, not at all (important)	yes, sort of	yes, totally (important)
2. What role should your philanthropy play in your social environment/ network?			
2.1 Set / Maintain values	no, not at all (important)	yes, sort of	yes, totally (important)
2.2 Pass on values	no, not at all (important)	yes, sort of	yes, totally (important)
2.3 Gain reputation	no, not at all (important)	yes, sort of	yes, totally (important)
2.4 Melt down assets	no, not at all (important)	yes, sort of	yes, totally (important)
3. What is the predominant feeling you associate with philanthropy?			
3.1 Relief	no, not at all	yes, sort of	yes, totally
3.2 Sacrifice	no, not at all	yes, sort of	yes, totally
3.3 Joy	no, not at all	yes, sort of	yes, totally
4. What do you need to be satisfied with your philanthropy?			
4.1 Factual information	no, not at all (important)	yes, sort of	yes, totally (important)
4.2 Emotional experiences	no, not at all (important)	yes, sort of	yes, totally (important)
4.3 Regular feedback	rarely	sometimes	often

Part 2 Values (in the sense of specific beliefs).

5. How important is demonstrable impact to you in your philanthropy?			
5.1 Demonstrable impact is not really important	... partially important	... utmost important
5.2 Impact is partially important ...			
5.2.1 ... with regard to the cause area	no, not at all (important)	yes, sort of	utmost important
5.2.2 ... with regard to the intervention	no, not at all (important)	yes, sort of	utmost important
5.2.3 ... with regard to the organization	no, not at all (important)	yes, sort of	utmost important
6. How important is it to you that very specific groups of people benefit from your philanthropy?			
6.1 Regional preference	no geographical/ regional preferences	clear geographical/ regional preferences	
6.2 Ethnic, socio-economic preference	no preferences for specific ethnic/socio-economic groups	clear preferences for specific ethnic/socio-economic groups	
6.3 Time preference	my generation only	... plus children and grandchildren	... plus foreseeable future
6.3			... plus entire future of humanity
7. How important is animal life/ fauna or environment/ flora to your philanthropy?			
7.1 Fauna: Having a value in itself no animals at all	... some animals	... most animals
7.2 Flora: Having a value in itself nothing	... few areas of the environment	... most areas of the environment
7.2			... all areas of the environment

Part 3 Personal decision-making and working methods (modi operandi).

8. In what time horizon do you see your philanthropy?			
8.1 Patience regarding the results	little patience	some patience	a lot of patience
8.2 Continuity	one-time/short-term funding	long-term funding	
9. Which „risk type“ are you? How high is your need for security in relation to your philanthropy?			
9.1 Need for security/ guaranteed impact	low	medium	high
10. How closely and directly would you like to cooperate with other philanthropists in the implementation of your philanthropy?			
10.1 Willingness to cooperate	low (hardly any cooperation)	medium (loose, indirect cooperation)	high (close, direct cooperation)
11. To what extent would you like to rely on the experience and judgment of experts in the implementation of your philanthropy?			
11.1 Delegation to experts	none, largely on my own	comprehensive delegation to specialists	
12. With what time commitment and level of presence on the ground do you plan to pursue the implementation of your philanthropy?			
12.1 Total time input	less than 1 day per week	about 1 day per week	more than 1 day per week
12.2 Presence at funding organizations	never	once	sporadic
12.3 Presence at recipients	never	once	sporadic
12.3			regularly
12.3			regularly
13. How open or discreet do you want to be about your philanthropy?			
13.1 Openness regarding what you fund	none, i want to stay discreet	open, happy to share	
13.2 Openness regarding budgets	none, i want to stay discreet	open, happy to share	
14. Assuming you are convinced of the strategy developed with you and for you: how visible do you then want to be/become with your philanthropy?			
14.1 Website	no, not at all	possible	yes, totally
14.2 Brochure/ Book	no, not at all	possible	yes, totally
14.3 Endorsements/ Awards	no, not at all	possible	yes, totally
14.4 Personal visibility in the form of appearances ...			
14.4.1 ... with like-minded people	no, not at all	possible	yes, totally
14.4.2 ... with experts	no, not at all	possible	yes, totally
14.4.3 ... to raise further funds	no, not at all	possible	yes, totally

Part 4 Giving alone or in community.

15. How do you understand your philanthropy: as a private-personal – or as a community project?			
15.1 Giving alone	Yes	No	
15.2 Giving as a couple	nothing as a couple	major decisions as a couple	everything as a couple
15.2.1 Focus as a couple	joint financial decisions	joint strategic/ tactical decisions	joint strategic/ tactical decisions
15.3 Giving as family	nothing as a family	major decisions as a family	everything as a family
15.3.1 Focus as a family	joint financial decisions	joint strategic/ tactical decisions	joint strategic/ tactical decisions
15.4 Giving with friends	nothing with friends	major decisions with friends	everything with friends
15.5 Giving in networks	nothing within networks	major decisions within networks	everything within networks